



HISTORIC ANNAPOLIS ROYAL

Volume 4, Issue 10 **BUSINESS NEWSLETTER** Friday, June 16, 2006

Annapolis Royal Tourism Destination Area Project

The Tourism Destination Area Committee has just completed a first draft of the "Blue Book", which is a self assessment tool for the tourism industry endorsed by the Nova Scotia Tourism Partnership Council. We have produced this first draft to get some discussion going. We are therefore very much looking for your comments. Please take the time to review it and provide your input. The copy is at Town Hall for review on site. Comments should be forwarded to travel@tallships.ca by June 23, 2006.

Memorial Park Bench

At 2:00 on June 24th, at Annapolis Royal Town Hall, a Memorial Park Bench in memory of Kenneth Irvine Erb, will be dedicated. Kenneth Erb's surviving brother, Bobby Erb will attend the dedication from Ontario. All citizens from Annapolis Royal and surrounding communities who knew the Erb Family or who suffered a loss of a family member or friend in World War II or the Korean War are encouraged to attend. The unveiling will take place after a short service starting at 2pm.

Launch of new The Human Element website

From 5:00 to 7:00 on June 16th at the Hillsdale House, all members of the business community are invited for a wine tasting and snacks to celebrate the launch of the new "[The Human](#)

2006 Princess Fundraiser

Come out and have some fun and help raise money for this year's Natal Day Princesses. They will be hosting a dance at the Fire Hall on June 24th from 9:30—1:30am. Rod Reeves will be playing an all request night of music. Admission is \$5 at the door.

New Town Toll Free Number

As part of the Town's marketing plan, the Town now has a new toll free number to help our visitors contact us. Our new number is 1-877-522-1110. This number will be added to all of our brochures and hopefully make it easier for our tourists to make their plans to stop and stay in Annapolis Royal.

New Website Launch

As part of Community Appreciation Days the Town of Annapolis Royal is proud to present 2005 in Review, the launch of the Port Royal 400th Video. Join us in re-living the great year we had. You can see the video produced by Tim Wilson and witness the launch of the new Town of Annapolis Royal website. Please join us at Kings Theatre on Thursday June 15th from 8-9pm. Light snacks to follow. For more information, call Wanda at 532-0191.

Lobster Supper

Great news! On Canada Day, July 1, 2006, the Legion is planning a lobster supper from 4:00 to 6:00 pm. Tickets are \$15.00 in advance or \$17.00 at the door. Only 200 tickets available so get yours early. Tickets are available at the Legion on Victoria Street (532-5196).

BECKONING SUMMER

Help us kick off the summer on June 21st at King's Theatre at 7pm to celebrate the summer solstice. Participants in a children's concert featuring singing, dancing, skipping, poetry, band selections and some clowning around will do their best to encourage Summer to smile warmly on our community." Tickets: \$4 or \$10 family at the door.

If you have any questions on these items, or news for the next issue, please contact Sandi Millett-Campbell at 532-3148 or accounting@annapolisroyal.com www.annapolisroyal.com

Events For June 13 – 21, 2006

Tuesday June 13, 2006:

9:30 PM Candlelight Graveyard Tour Fort Anne National Historic Site

Wednesday June 14, 2006:

All Day Opening Celebrations Raven Haven Beachside
Family Park

1:00 PM – 4:00 Pm Gardening Workshop Town Hall

5:00 PM – 8:00 PM Community Appreciation Days Annapolis Area Attractions

9:30 PM Candlelight Graveyard Tour Fort Anne National Historic Site

Thursday June 15, 2006:

3:00 PM – 7:00 PM Open House of B&Bs in Area Annapolis Royal and Area

5:00 PM – 8:00 PM Community Appreciation Days Annapolis Area Attractions

8:00 PM – 9:00 PM 2005 in Review Port Royal Video King's Theatre

8:00 PM Launch of Annapolis Royal Website King's Theatre

9:30 PM Candlelight Graveyard Tour Fort Anne National Historic Site

Saturday June 17, 2006:

8:00 AM – 1:00 PM Farmers' and Traders' Market Farmers' and Traders' Market

Sunday June 18, 2006:

9:30 PM Candlelight Graveyard Tour Fort Anne National Historic Site

Monday June 19, 2006:

2:00 PM National Historic District Tour Meet at Lighthouse

Tuesday June 20, 2006:

2:00 PM Acadian Heritage Tour Meet at Lighthouse

9:30 PM Candlelight Graveyard Tour Fort Anne National Historic Site

Wednesday June 21, 2006:

2:00 PM National Historic District Tour Meet at Lighthouse

7:00 PM Beckoning Summer King's Theatre

9:30 PM Candlelight Graveyard Tour Fort Anne National