



# HISTORIC ANNAPOLIS ROYAL

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**BUSINESS NEWSLETTER**

Friday, September 15, 2006

## **Annapolis Royal Christmas Promotion**

"Come home for Christmas... Come Shop Annapolis Royal"

The second meeting for the upcoming Christmas promotion was held on Thursday Sept 7, 2006. Items on the agenda were; the marketing initiatives, store hours for the month of December, loyalty program, and the schedule of events. The next meeting will be held on Sept 21st, 7pm at the Municipal Building. Everyone is Welcome.

For more information on participating in this event, please contact Jack Slater at [info@tradeannapolis.com](mailto:info@tradeannapolis.com).

## **My Story Photo Exhibit**

My Story photo project began in February 2006, when local photographers Susan and Nathaniel Tileston took 5 digital cameras to Mae Sot, Thailand, with the assistance of the Karen Youth Organization, they started a photo workshop for 5 refugees, ages 19 to 28. The exhibition will open on Sept 17 at 3pm at ARTsPLACE. A reception will be held on Sunday, Sept 24th, 3-5pm. Nat and Susan will be present to speak about the project. For more information please call 532-2146.

## **Development of a Sustainable Community Plan**

The Town has completed an application for Municipal Green Funds to develop a plan to address climate change and energy management issues (including solar heat, geothermal technology and wind energy). Clean Annapolis River Project, Home Hardware, Mrs. Nicholson Inc., Corrine Frantel, the Annapolis Heritage Society and others are partnering with the Town on this application. Anyone else who wishes to partner with the Town on this application should contact the CAO at 532-3146 or [cao@annapolisroyal.com](mailto:cao@annapolisroyal.com). The application will be filed in October, 2006.

## **Park After Dark Save the Ferry Awareness Concert on September 29th 6pm –11pm**

The objective of this event is to raise funds in support of the operations for Upper Clements Park/Upper Clements Wildlife Park and to raise the awareness and show support for the Bay Ferries Digby/St. John ferry which is in danger of shutting down on October 31st. The concert tickets are being printed in the form of a postcard stating support for Save the Ferry. The tickets in return will be mailed to the federal government to be used as a petition to show support for the Bay Ferries situation. All proceeds from the event will go to the Upper Clements Wildlife Park. Tickets and promotional opportunities are being offered to our local businesses and to those in St. John, NB, in the form of packages for their convenience and affordability.

\*5 tickets and your business name on poster \$150

\*10 tickets and business logo and poster \$225

Confirmed are such greats as John Gracie, Beau Phare, Har-Money Made and Darcy Mazerolle and will make up an astounding line up to provide five continuous hours of great music and entertainment. All information must be received by Noon, on Sept 15th. For more information you can contact Nadine Barteaux at [parkafterdark@upperclementspark.com](mailto:parkafterdark@upperclementspark.com).

If you are interested in just purchasing tickets they will be on sale at Town Hall.

## **Strategic Planning**

The public is invited to participate in the updating of the Town's strategic plan which was first developed in 2002. Meetings are set for November 2nd and 16th. These meetings will take place at the Legion at 7:00pm each night. On November 30th the meeting will also deal with a review of the number of Councillors for the Town. This part of the meeting will be facilitated by an external consultant. Everyone is welcome to attend.